

**CREATIVE EUROPE
 SUPPORT FOR EUROPEAN PLATFORMS
 DEADLINE - WEDNESDAY, 25 FEBRUARY 2015**

We are **Ideogramma** (www.ideoگرامma-cy.com), a not for profit organisation based in Cyprus and we are inviting you to join us in a project to apply for funding in the above European category.

We are looking to be 10 organisations (including Ideogramma) from an equal number of European countries to form a platform of cooperation, for a period of 2 years (Oct 2015 & Sep 2017) and an annual EU funding support of up to €500,000, which represents a maximum of 80% of the total budget.

Total Budget for 2 Years = €1.250.000 - total for all partners
EU Funding for 2 years = €1.000.000 (representing 80%)

The project in a few lines is the following –

“The promotion of writers and poets, creators and artists, in literature and the arts, by getting them widely accessible and / or read (internationally)

Main focus – electronic magazines and / or supplements (at least 80%)

Main criteria for selection – language (since electronic ones are accessible anywhere in the world)

Hard copy literary and / or art magazines take second place

Todate we have on board - Greece, Italy, Holland, the Czech Republic, Serbia, Israel

The main objectives of the project are:

- Fostering of emerging talent - 50 % . An EU requirement is of at least 30%
- Increase recognition & visibility of EU writers, artists and creators globally & Implement relevant cultural, literary and artistic events around the publications
- Contribute to a greater worldwide audience development (this is a new EU objective). An internet strategist and / or marketer will be employed from the word go, in order to help develop increased audiences, help promote the magazines. It is not enough to have information on the net. There is a need to attract audience / readership too
- Between the platform partners and their magazine connections (in their country, in Europe and the world) the project aims to have a Pan European and a Global reach .

Your participation as one of the partners is to:

1. Create and manage a data base of poets and other artist, as per the final criteria
 Objective: to host as many poets / artists as possible over the 24 month period
2. Set up co-operations with various magazines
 When selecting / suggesting electronic magazines
 Optimum Target / objective – the list of magazines to match the number of languages. It is better to have 10 magazines in 10 different languages than 20 magazines, all say in English!
3. Cooperate with all platform partners in order to promote through your magazines the writers and poets, creators and artists of the other partners. It is imperative that the project promotes non national writers, creators and artists.
4. Implement events that will further promote the writers and poets, creators and artists and their work, fostering the mobility of those lacking international exposure.

When the project is finished, all poems and art is uploaded on a dedicated web page

If the project is successful, it can be repeated with more partners for a further 4year period

Sep 14

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